Alberta Sport Council

ANNUAL REVIEW APRIL 1, 1987 TO MARCH 31, 1988

Swimming For The Gold. At ten years old, I competed in my first provincial swim meet. Dad told me to swim my best and that no matter how I finished, he would be proud of me. • I lost that race but watching the other swimmers made me want to work harder . . . and there I was standing on the starting block once again. My Mom and Dad were sitting somewhere in the crowd when the starting gun went off. All that I could hear was what was going through my mind and a silent hush from the crowd. I could feel the muscles pulling in my arms and legs. On my first flip turn I hit my head on the edge of the pool. • This 200 metres of butterfly seemed to take forever. My feet were kicking harder than ever and I pulled my arms until they hurt. My heart was pumping faster than you could believe. As I touched the wall, I raised my head out of the water and looked back to see the second place finisher just touching. I couldn't believe it – I had just won the gold medal in the 1992 Summer Olympics. All the hard work and determination had paid off. Then I could hear my Dad calling my name, "Spud! Spud! Time to get up. You have swim practice." Oh well, it doesn't hurt to dream because every Olympic medal starts with a dream.

The Alberta Sport Council is Canada's only non-profit, provincial crown corporation dedicated exclusively to amateur sport. It was formed April 1, 1984 to assist provincial sport associations and the rest of the Alberta sport team in creating sport opportunities for tens of thousands of Albertans from every corner of the province. Together with the other players on Alberta's sport team, the Council represents some 660,000 amateur athletes – a staggering one in every four Albertans.

The Council's major goal is to be known by the sport community, business, government and public: *As the premier enabling organization for the advancement of sport in Alberta by providing, in the most efficient and accessible manner, funding and appropriate programs to increase participation in sport at all levels of competency, and to identify and develop those participants who demonstrate the desire, capability and commitment to pursue excellence.*

The Council's means of achieving that goal are four fold: 1 To further enhance the image of amateur sport in Alberta; 2 To obtain sponsorship of Alberta amateur sport by private enterprise; 3 To work with provincial sport associations to develop technical programs for athletes, coaches and officials and; 4 To organize the Alberta Summer, Winter and Seniors Games and other competitions for the developing athlete.

Written by Marty (Spud) Jones, 10, a grade 5 student at Hythe Elementary School (Grande Prairie) for an Olympic speech competition on the "Spirit of the Olympics".

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Photography: Jeff Stokoe; Greg Pender, Taber Times; Ray Smith, Calgary Herald
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WHAT THE COUNCIL DOES

This year the Council provided sport opportunities for tens of thousands of Albertans by providing $63 million to support programs conducted by 83 provincial sport associations, local groups, and communities and to operate those programs offered directly by the Council itself. The money was used for athletes, coaches, administrators, officials and volunteers.

In addition, the Council operates many programs on behalf of all 79 sports (some sports have more than one association). In co-operation with sport associations, schools, clubs, and municipalities, the programs fall into four categories: **1** Programs to Increase Participation Opportunities; **2** Programs to Develop Technical Expertise; **3** Programs to Promote Excellence; and **4** The Alberta Olympic Game Plan.

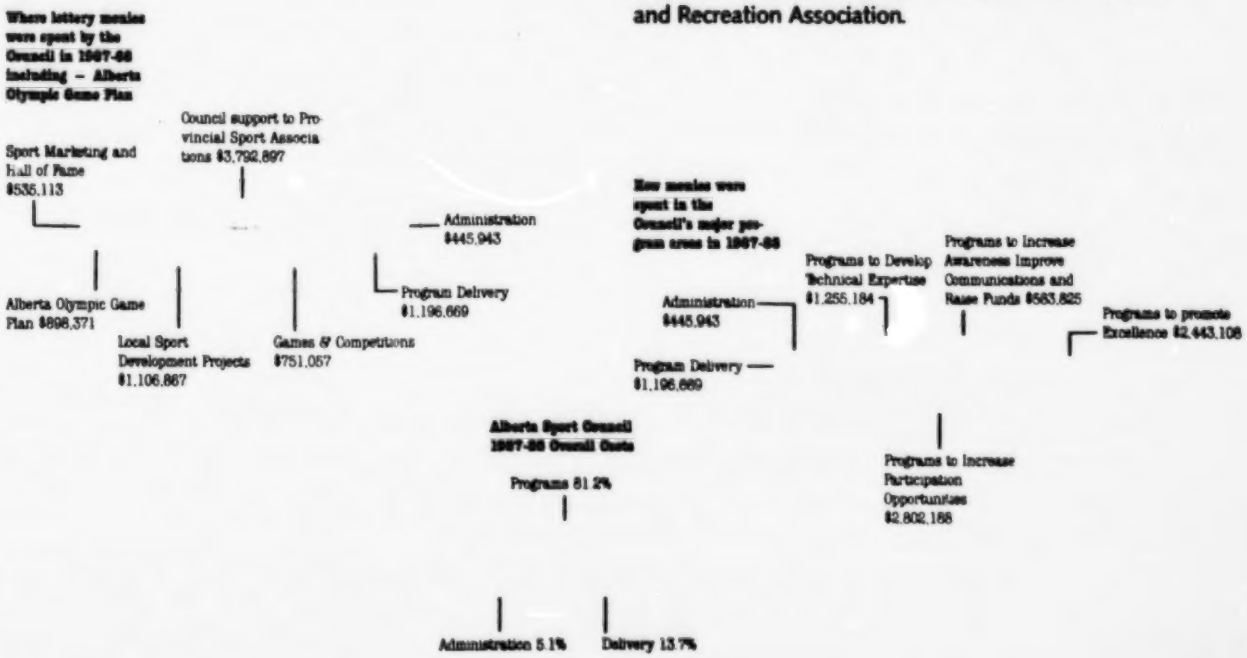
FINANCING THE DREAM

With the assistance of the 83 provincial sport associations and the rest of the Alberta sport team, the Council hopes to achieve its goals through the dozens of sport programs it runs and supports. But money is needed to run these programs. The lion's share of the Council's money comes from Alberta Lotteries.

WHO BENEFITS

Literally tens of thousands of Albertans – athletes, coaches, administrators, officials and volunteers – as well as groups and individuals representing the following sport groups receive funding and program support: *Alpine Skiing, Amputee Sports & Recreation, Athletics (Track and Field), Badminton, Baseball, Basketball, Baton Twirling, Biathlon, Bicycling (Cycling), Bobsleigh, Bowhunting & Archery, Bowling, Boxing, Broomball, Canoeing, Cerebral Palsy Sports, Cricket, Cross-Country Skiing, Curling, Deaf Sports, Disabled Skiers, Diving, Equestrian, Fencing, Field Hockey, Figure Skating, Football, Freestyle Skiing, Golf, Gymnastics, Handball, Hang Gliding, Hockey, Horseshoes, Karate, Kodokan Black Belt, Lacrosse, Lawn Bowling, Little League Baseball, Luge, Modern Pentathlon, Netball, Orienteering, Sport Parachuting, Racquetball, Rhythmic Sportive Gymnastics, Ringette, Roller Skating, Rowing, Rugby, Sailing, Shooting Sports, Ski Jumping/Nordic Combined, Sledge Hockey & Ice Picking, Soaring, Soccer, Softball, Special Olympics, Speed Skating, Sports & Recreation for the Blind, Squash Racquets, Synchronized Swimming, Swimming, Table Tennis, Tae Kwon Do, Team Handball, Tennis, Triathlon, Volleyball, Water Polo, Water Skiing, Weightlifting, Wheelchair Sports, Wrestling.*

The following groups which represent many sports also receive funding and program support: Alberta Schools Athletic Association, The Alberta Colleges Athletic Council, The Alberta Universities Athletic Association, The Sport Medicine Council of Alberta, The Senior Citizens Sport and Recreation Association.


Where lottery monies were spent by the Council in 1987-88 including – Alberta Olympic Game Plan
Sport Marketing and Hall of Fame $535,113
Council support to Provincial Sport Associations $3,792,897
Administration $445,943
Program Delivery $1,196,669
Alberta Olympic Game Plan $898,371
Local Sport Development Projects $1,106,867
Games & Competitions $751,057
How monies were spent in the Council's major program areas in 1987-88
Programs to Develop Technical Expertise $1,255,184
Programs to Increase Awareness Improve Communications and Raise Funds $583,825
Programs to promote Excellence $2,443,108
Administration $445,943
Program Delivery $1,196,669
Programs to Increase Participation Opportunities $2,802,168
Alberta Sport Council 1987-88 Council Costs
Programs 81.2%
Administration 5.1%
Delivery 13.7%

True Olympic Experience; Robyn Perry, 12, of Calgary won a silver medal in figure skating at the 1988 Alberta Winter Games and then a week later found out that she would be the final torch bearer at the 1988 Olympic Winter Games. During Robyn's skating routine at the Alberta Winter Games she explained that her music was shut off accidentally. "I started again and had a clean program with nice spins," she says. "I tried to get first or second so I was happy." Of her Red Deer experience she said: "I made so many friends." Of her Calgary experience Perry said: "It was really exciting, especially at the top with all the cheering. It was an experience of a lifetime." Ultimately she would like to be an Olympic competitor in figure skating.

TO THE HONOURABLE
NORM WEISS, MINISTER
OF RECREATION AND PARKS

FROM THE CHAIRMAN

It has been another hugely successful year for the Alberta Sport Council. Two outstanding events included the Alberta Summer and Alberta Winter Games. Last August, the Alberta Summer Games in Strathcona County attracted 3,100 of this province's finest developing athletes from every corner of the province to compete in 28 sport and cultural events. Five months later Red Deer hosted the Alberta Winter Games – the provincial, grassroots equivalent of the Olympics. These Games featured 2,600 athletes who competed in 30 different events which included the 10 Olympic Winter and 2 demonstration sports. There were 2,800 volunteers who guaranteed the success of the Games!

After they were over it was time for the Calgary Olympics. The Council's Alberta Olympic Game Plan, which was created, in part, to enhance Alberta's elite winter athletes' performances, was a great success. Our athletes posted the best ever Canadian results in biathlon and luge. A highlight, of course, was Banff's Karen Percy winning two bronze medals in alpine skiing.

The financial support the Council receives from lottery funds and the private and corporate sectors along with the dedication of thousands of volunteers is what makes it all happen.

Many thanks to you and the Department for the continued support.

Don Skagen, *Chairman*

FROM THE MANAGING DIRECTOR

What a fantastic year it has been for amateur sport in Alberta! Every season had great and memorable events. The highlight, of course, was the XV Olympic Winter Games in Calgary. Not only did Alberta show the world its great western hospitality in hosting the best ever Games, but our very own home-grown athletes performed exceptionally well. Because of the Council's Alberta Olympic Game Plan our 21 Alberta athletes posted marvelous results.

We were especially pleased with the good news that arrived on the first day of spring, when the Honourable Rick Orman announced that the Council will receive $9,110,000 a year for the next three years, an increase of 38% from the last endowment.

We hope to use the additional funds to support Team Alberta's participation in the Canada Games, to enhance existing programs which support the development of Alberta's athletes and coaches, and for new initiatives to support disabled athletes.

We are very excited about what is to come in amateur sport and will work diligently toward making Alberta Number One in sport in this country.

Max G. Gibb, *Managing Director*

Board of Directors: Don Skagen, Chairman, Calgary. **Sherrold Moore,** Vice Chairman, Calgary. **Dr. Gerald Glassford,** Edmonton. **Roger L. Jewitt,** Beaverlodge. **Kelly Blackshaw,** Calgary. **Orest Korbutt,** Edmonton. **R.D. (Bob) Young,** Sherwood Park. **Jack McAvoy,** Manning. **Don Moore,** Red Deer. **Vic Juba,** Lloydminster. **Dr. B. Barry Mitchelson,** Edmonton. **Owen Smith,** Edmonton. **Don Sprague,** Edmonton. **Gary Belecki,** Calgary. **Dr. John Irwin,** Crowsnest Pass. **Al Qually,** Olds. **Max Gibb,** Secretary to the Board and Managing Director.

ALBERTA OLYMPIC GAME PLAN

"That was an investment," said Norm Weiss, Minister of Recreation and Parks, "not an expenditure."

What the honourable member from Lac La Biche-McMurray was referring to was the Alberta Olympic Game Plan (AOGP), a section of the Alberta Sport Council which was established in 1984 to identify and assist Winter Olympic-calibre Alberta athletes.

The AOGP came about because of former Premier Peter Lougheed who attended the 1984 Olympic Winter Games in Sarajevo, Yugoslavia and asked how many of Canada's participants were Albertans. The answer: two. "That," said the Premier, "must not happen when Calgary hosts the Winter Olympics in 1988."

It didn't.

As a result of the Alberta Olympic Game Plan, funded by a $4 million lottery endowment, there were twenty-one Alberta athletes competing, an incredible increase of eleven-fold!

The AOGP made it possible for Alberta's promising Olympians to go overseas and compete against the very best in the world. As a result of those competitions our athletes learned a lot, especially about mental conditioning. "They became very confident and highly motivated," explained Diane Jones Konihowski, 36, Director of the Alberta Olympic Game Plan. "That was an exciting part of the program."

However, Konihowski, a former Olympic pentathlete and Canada's Female Athlete of-the-Year in 1975 and 1978, is quick to point out that Alberta representation on the Canadian team was only one of many AOGP mandates. One of the others was to encourage the involvement of Albertans as officials, trainers, administrators and organizers. "We were able to hire administrators to bring seven of ten sports up-to-speed," she explained.

Before the Alberta Olympic Game Plan, cross-country skiing, ski jumping, luge, bobsleigh, nordic combined (combination of ski jumping and cross-country skiing), speed skating and biathlon (rifle marksmanship and cross-country skiing) were nowhere as established compared to hockey, alpine skiing and figure skating. "We hired world-class individuals to coach our provincial athletes and coaches," said Konihowski. "We provided many man-years of employment."

Yet, there was so much more to the Alberta Olympic Game Plan than just catering to local world-class Olympians. "I feel confident in saying 50% of our budget went to the grassroots level. We touched thousands upon thousands of Albertans in rural Alberta. We held community winter sport festivals and had the "Cool Facts" sport van visit school kids in gymnasiums and classrooms," she explained. Through the AOGP thousands of Albertans learned about the ten Olympic Winter sports. Many received a brochure called, *You Too Can Be An Olympian*, as well as a book entitled, *Cool Facts*, which explains how anyone can participate in these sports.

Obviously the Alberta Olympic Game Plan met and bettered all of its mandates. But Diane Jones Konihowski says it takes at least six years to develop a great Olympian so with that in mind those Alberta athletes who were assisted by the AOGP over the last four years could be at the zenith of their athletic powers in 1992.

ALBERTA OLYMPIC GAME PLAN
1984 TO 1988 HIGHLIGHTS

1984 697 of our finest developing athletes participated in the Alberta Winter Games in the Crowsnest Pass where for the first time ever in North America the ten Olympic winter sports were hosted by a single community.

1985 600 provincial officials and volunteers used the Alberta Winter Sport Festival in Calgary as a training opportunity for the 1988 Olympic Games as they assisted 609 young athletes take part in 9 Olympic events.

1986 822 Albertans competed in the 10 Olympic winter sports at the Alberta Winter Games in Edson.

1987 753 young athletes from all parts of Alberta participated in all the Olympic winter events at the Alberta Winter Sport Championship in Edmonton.

1988 2,600 Albertans participated in the Alberta Winter Games in Red Deer, 1,193 of which participated in the 10 Olympic winter and 2 demonstration sports.

Note: Approximately 10,000 athletes participated in play-offs leading up to all these winter events.

Community Winter Sport Festivals: 400,000 Albertans participated in winter sport festival activities in 89 communities from 1984 to 1988.

Alberta Sport Van: Between 1984 and 1988 the Alberta Sport Van visited 200 communities allowing 193,000 Alberta residents to experience the Olympic winter sports.

Facility Development: There are 18 natural ice luge tracks in this province; more than **all** others in North America combined. More than 50 ski bumps (for ski-jumping) have been built throughout Alberta. There are now 18 biathlon facilities, up from 9 in 1984. For the first time this province has 4 junior bobsleigh tracks.

Educational Material: 20,000 *Cool Facts*, a booklet which describes how anyone can participate in one of the ten Olympic winter sports, were distributed throughout the province. 5,000 *You Too Can Be An Olympian* brochures were made available to communities and schools within Alberta.

Seminars and Camps: 300 identified coaches and athletes attended exclusive motivational and educational seminars in 1986 and 1987.

Alberta Cup: The Council supported 7,500 17-year-old hockey players who participated in three Edmonton Northlands Alberta Cup series.

Annual Olympic Symposiums: Over 1,000 volunteers, officials, coaches, athletes and administrators attended four annual symposiums to discuss Olympism, sport strategy, skills, etc.

Alberta Olympic Game Plan Committee: Philip T. Kueber, Calgary. **Kelly Kryczka Irwin,** Calgary. **Bob Niven,** Calgary. **Mike Supple,** Fort McMurray. **Julian Nowicki,** Edmonton. **Harry G. Hobbs,** Edmonton. **Cathy Priestner Allinger,** Calgary. **Dave King,** Calgary. **Ian Bryden,** Calgary

OLYMPIC RESULTS

Alberta's 21 athletes, 5 coaches and 2 team managers represented Alberta and Canada very well at the XV Olympic Winter Games in Calgary. It was the "Best-Ever" Games for Canada as the Olympic team achieved 20 top eight place finishes – double what the team managed in Sarajevo in 1984. Alberta athletes turned in many of those exceptional performances.

Here's an overview of how Alberta athletes performed:

* Karen Percy (Banff) led the Canadian team with 2 bronze medals in the super G and downhill. She also placed 4th in alpine combined.
* Kurt Browning (Caroline-Rocky Mountain House-Edmonton) in only his second international figure skating competition ever, skated to an 8th place finish. He moved up 7 places on the world ranking list.
* In biathlon our two athletes posted best ever Canadian results. Ken Karpoff (Edmonton) was 33rd in the 20-kilometre, the best performance ever by a Canadian biathlete in Olympic competition. He also placed 46th in the 10-kilometre and was a member of Canada's relay team which was 15th. Meanwhile, Glenn Rupertus (Camrose) also recorded Canada's best-ever result in Olympic competition by placing 34th in the 20-kilometre behind Karpoff, and 34th in the 10-kilometre. Rupertus was also a member of the relay team.
* Alberta fielded over 50% of the Canadian Olympic luge team. In men's doubles, Bob Gasper (Lloydminster) and Andre Benoit (Quebec/Alberta) placed 10th, which was the best-ever by any Canadian lugers. The other team of Harry Salmon and Dan Doll (both of Calgary) placed 17th. In men's singles Harington Telford (Calgary) was 19th, and in women's singles Kathy Salmon (Calgary) placed 19th.
* Jim Read (Calgary) posted the best result on the men's alpine team with a 13th place finish in the super G.

Peter Bosinger (Banff) and Jim Read (Calgary) were two of the unfortunate athletes who were disqualified in the giant slalom because they wore illegal suits (the coach overlooked the pre-race check-in to ensure that the suits met Olympic criteria).

* Alberta placed five players on the Canadian Olympic hockey team which finished 4th. Tony Stiles (Carstairs), Zarley Zalapski (Leduc), and Randy Gregg, Wally Schreiber and Ken Yaremchuk (all of Edmonton) were integral members of the squad.
* Carol Gibson (Camrose) competed in four cross-country ski events. She was 29th in the 20-kilometre, 33rd in both the 5-kilometre and 10-kilometre, as well as being a member of the 4-by-5-kilometre relay team which placed 9th.
* Rod and Karyn Garossino (Calgary) performed in ice dancing and after skating the best performances of their lives were 12th.
* In nordic combined Canada only had one competitor, Jon Servold (Devon), who managed a 38th placing.
* In bobsleigh, John Graham (Calgary) was named to the team but was not a member of the two competing sleds. However, Graham will go down in the history books as the third Canadian to make a winter and summer Olympic team in the same year. He is the Canadian record holder in the 400-metre hurdles and will represent Canada in the Seoul Olympics.
* In the demonstration sports, Penny Ryan (Edmonton) was the lead on the women's curling team which won the gold medal. The Calgary men's team of Ed Lukowich (skip), John Ferguson (third), Neil Houston (second), Brent Syme (lead) and Wayne Hart (alternate) won a bronze medal. Finally, Pat Henry (Red Deer) placed 4th in the mogul competition of freestyle skiing.

Games & Competitions Committee: Vic Juba, Lloydminster, **"Perky" McCullough,** Grande Prairie, **Sandra Young Kolbuc,** Whitecourt, **"Butch" Tomlinson,** Fort Saskatchewan, **Stan Fisher,** Edmonton, **Dr. John Irwin,** Crowsnest Pass, **Wayne Perkins,** Cochrane, **Orest Kerbutt,** Edmonton, **Kelly Blackshaw,** Calgary.

PROGRAMS TO INCREASE PARTICIPATION

This year the Alberta Sport Council continued to expand its grassroots base by involving more and more Albertans in the following programs:

Alberta Summer and Winter Games: Athletes qualify for Alberta Games through playoffs in each of the Sport Council's eight provincial zones. Summer Games are held every odd-numbered year and Winter Games every even-numbered year.

Zone Games:

First-ever Zone Summer Games in Nanton, Calgary, St. Paul and Grande Prairie attracted thousands of participants, many of whom qualified for the Alberta Summer Games.

Zone Winter Games in Coaldale, Sundre, Lac La Biche and Grande Prairie were organized for thousands of participants to qualify for Red Deer.

Alberta Seniors Games: Every even-numbered year the Council supports this unique sporting event. The Games are open to seniors over 55 years from any part of the province. The 1988 Alberta Seniors Games will be held in Vermilion on August 4 to 6.

Sport Outreach Clinics, Camps and Scholarships: Through this program tens of thousands of athletes a year are introduced to specific sports for the first time or are assisted in upgrading their skills in a sport which they already enjoy. For those athletes unable to afford to attend a camp, funding is available through the Council's scholarship program.

The Council provided $539,970 for numerous Sport Outreach programs – clinics, camps and scholarships.

Clinics: This year 45,129 Albertans from 185 communities participated in 2,512 clinics in 52 sports designed to introduce them to those sports for the first time.

Camps: 48 single sport and 6 multi-sport camps involving 1,850 participants were staged.

Scholarships: 1,350 athletes received $110,863 in scholarships to attend 70 Sport Outreach Training Camps in 32 sports in 33 communities this year.

Local Sport Development Projects and Innovative Projects: The Council funds these unique methods of sport development. Recipients at the local/ regional level are usually small sport groups such as clubs. At the provincial level they are most often provincial sport associations.

This year, 8 different provincial sports received $57,550 for 9 projects and $781,000 was provided to sport groups to support local sport development projects.

1,074 projects have been funded since the program's inception and during that time $2.5 million has been allocated.

Examples:

Zone 1: Sunny South. The Lethbridge Speed Skating Club received $2,700 to purchase mats to pad the corners of hockey rinks in order to practise short track speed skating.

Zone 2: Big Country. The town of Three Hills received $9,000 to purchase Olympic weights and equipment which were placed in the new town swimming complex.

Zone 3: Calgary. The Council provided $22,000 to the Calgary Trap and Skeet Shooting Club for the purchase of a skeet throwing machine. The club is now eligible to host national and international competitions.

Zone 4: Parkland. The Sylvan Lake Sailing Club received $2,350 to purchase Laser sail boats.

Zone 5: Black Gold/Yellowhead. The Shalom Water Ski Club of Devon received $5,000 to purchase a portable water ski jump for Shalom Lake.

Zone 6: Edmonton. The Harry Ainley Composite High School received $13,347 to purchase a new gymnastics floor. The school then hosted and won the provincial gymnastics championships.

Zone 7: Northeastern Alberta. The Alberta Gymnastics Federation, Zone 7 division, received $2,400 towards the purchase of video equipment.

Zone 8: Peace Country. The Peace River area received $5,150 to conduct a winter baseball program for boys 8 to 15 years old. This was the first winter baseball program in northern Alberta.

Cultural Advisory Committee: Ron duPort, Calgary, **Theresa Machan,** Peace River, **Penny Brodie,** Didsbury, **Don Mallen,** Sherwood Park, **Alice Kulak,** Edmonton, **Fred Guy,** Calgary, **Joanne Lutz,** Brooks, **Marilyn Haley,** Red Deer

Double Gold; Tammy Barber, 16, of Rocky Mountain House won one gold medal in the girls' 16-18 one-person kayak event over 500-metres at the 1987 Alberta Summer Games. She also won a second gold in the two-person canoe event over 500-metres when she teamed up with Nancy Bloxham, 17, also of Rocky Mountain House. "I was really surprised by the win (in kayaking)," Barber said. "I'm not very experienced and I thought I was going so slowly. I only tried the sport for the first time June 20 at the Sport Outreach Clinic offered by the Alberta Sport Council."

Double Bronze; Also on the water at the 1987 Alberta Summer Games, the Zone 5 girls' and boys' rowing teams both won bronze medals even though there are no established rowing clubs in their zone. Instead six boys and four girls attended Sport Outreach Clinics in Edmonton and then trained hard at the Edmonton Rowing Club.

Pounding Out Victories; Zone 7 was a boxing powerhouse at the 1988 Alberta Winter Games thanks to coach Ken Scullion. He started the Lac La Biche-Portage Boxing Club in November 1987 in order to prepare local athletes for the zone playoffs. At the Red Deer Games all seven of his boxers won medals. This is the second boxing club that has sprung up in the area as a result of the Council's assistance.

The 1987 Alberta Summer Games in Strathcona County August 5 to 8:

Just days before the Games began, a deadly tornado touched down in the Strathcona County area and caused considerable damage. The organizing committee did an excellent job to ensure that the Games went smoothly. Many volunteers worked night and day both to help with tornado relief and to get the Games ready.

Students at four schools in Strathcona County and one in Sherwood Park released 1,600 helium-filled balloons, each bearing an invitation to the Alberta Summer Games, in a contest to see how far they would travel. Most landed in eastern Alberta, but some wafted into southern Saskatchewan and the northwestern U.S. The farthest drifter made it to Valley City, North Dakota, 1,250 km. away.

The Games were officially opened by Premier Don Getty and the ceremonies were attended by 8,000 people, the largest ever attendance at an Opening Ceremonies.

3,100 of Alberta's finest developing athletes, aged 13 to 18, participated from every corner of the province.

These sports – archery, badminton, ballooning, baseball, canoeing, cycling, diving, equestrian, field hockey, golf, handball, horseshoes, orienteering, rowing, sailing, shooting (handgun, smallbore and trap), skydiving, soccer, softball (fastpitch and slowpitch), swimming, Special Olympic swimming, synchronized swimming, tennis, track and field, Special Olympic track and field, volleyball, water polo and waterskiing – plus the cultural events of photography and art enhanced the Games.

3,600 volunteers made the Games a rousing success.

A torch relay from Edson, the site of the 1986 Alberta Winter Games, to Strathcona County got the enthusiasm started. The 276-kilometre relay took 3 days.

These Games, the eighth of their kind since they began in Calgary in 1974, were last held in Fort McMurray in 1985 and in 1989 they will be in Brooks.

The 1988 Alberta Winter Games in Red Deer January 28-31:

These Games are the provincial, grassroots equivalent of the Olympics.

2,600 athletes competed in alpine skiing, biathlon, bobsleigh, bowling, boxing, cross country skiing, curling, figure skating (including precision team skating), freestyle skiing, gymnastics, hockey, judo, luge, netball, racquetball, ringette, ski jumping and nordic combined, speed skating, table tennis, team handball, theatresports, Olympic weightlifting, and wrestling.

Five Special Olympic events – alpine skiing, bowling, cross country skiing, floor hockey and speed skating – and two physically disabled events – alpine skiing and cross country skiing – were on the schedule.

There were 2,800 volunteers who ensured these Game were a sizzling success despite the minus 25 degree Celsius weather.

The 1988 Alberta Winter Games cost $600,000; the majority of funding came from the lottery contribution to the Alberta Sport Council with the remainder contributed by provincial and city grants, the corporate community and individuals.

The next Alberta Winter Games will be held in Camrose in 1990.

1987 Alberta Summer Games Board of Directors: Doug Fulford, Chairman, **Norman Ashdown, Terry Banfield, Laurie Brooks, David Clevely, Sharon Duke, Bob Weller, Don Mallon, Bob Splane, Glenn Sundquist, Curt Vos, Dean Bell, Jim Common,** Reeve, **Russ Pawlyk,** Games Manager.
1988 Alberta Winter Games Board of Directors: Keith Carscadden, Chairman, **Hugh McPherson, Scotty Hull, Wendy Martindale, Bill Shaw, Craig Curtis, Dick Glenfield, Sheila Bourne, John Bourne, Lowell Hodgson,** Recreation Manager, **Larry Pimm,** City Council Liaison, **Marilyn Haley,** Administrative Co-ordinator, **Larry Stephenson,** Sport Co-ordinator

Victorious Rowers; The 1987 season was one of triumph for the Alberta Rowing Association thanks to assistance from the Council which provided a grant enabling the rowing association to hire Milan Uremovic, a former Yugoslav sculling champion, who has proven to be one of Canada's outstanding rowing coaches.

Experience Counts; Ron Patrick is principal of Grande Prairie's Montrose Junior High School and he attended his fourth Alberta Winter Games as the wrestling coach. "The competition was very tough," he said. Nonetheless, his wrestlers won 1 silver and 3 bronze medals.

Coach Makes The Difference; Fort McMurray's Les Szucs took up coaching four years ago and whatever the sport, clubs with Szucs behind the bench seem to be consistent winners. He's captured four consecutive city championships in junior volleyball, three-straight in badminton, two in junior boys' basketball (they were finalists the other two years), two in soccer, two in flag football and one in wrestling (as well as a zone title). * Szucs says he is a good motivator, but he also praises the Alberta Sport Council because he sends his athletes to all the programs and competitions that the Council has to offer. Those opportunities, he says, are what help make the difference for his athletes.

PROGRAMS TO DEVELOP TECHNICAL EXPERTISE

No matter how talented an athlete is when he or she starts a sport, he or she will never reach their potential without good coaching. Like athletes, officials must also receive a solid grounding in the fundamentals. The two major users of our technical programs are coaches and officials.

National Coaching Certification Program; (N.C.C.P.): This program of the Coaching Association of Canada (CAC) gives coaches upgrading courses. The Council provides funds to provincial sport associations to help them conduct technical, practical and course conductor clinics.

- 4,050 Alberta coaches from 51 provincial sport associations and 271 technical, practical and course conductor clinics were supported by the Council at a cost of $99,190.

Coaches Clinics: These are conducted by provincial sport associations who do not have an NCCP course or to augment coaches' development with NCCP.

- The Council supported 251 non-NCCP clinics in 42 sports for 4,740 Alberta coaches at a cost to the Council of $59,426.

Officials Clinics: These clinics are conducted for officials by provincial sport associations.

- The Council provided funds for 495 upgrading clinics in which 4,995 officials received training, advanced certification and accreditation in 58 sports at a cost of $89,546.

Hiring Professional Technical Staff: Through this program money is provided to provincial sport associations to hire technical experts in their sports.

- 54 full-time and/or part-time positions – 20 technical directors, 18 program co-ordinators, 9 program directors and 7 provincial coaches – for 51 provincial sport associations were supported by $797,486 from the Council for a total of 32.12 man-years.

Master Coach and Official: Alberta elite coaches and officials receive funding to attend specialized improvement opportunities outside Alberta. Expert coaches and officials are also brought into the province to conduct a wide variety of leadership opportunities.

- $124,816 was provided so 57 provincial sport associations could send 128 coaches and officials to upgrading clinics. 112 of Alberta's finest coaches and officials (75 coaches and 37 officials) visited other provinces, the U.S. and abroad to gain valuable knowledge and experience from their counterparts elsewhere.
- In addition, 41 national/international sport experts came to Alberta to provide extensive training for coaches and officials.

Technical Development Committee: Don Moore, Red Deer, **Bob Young,** Sherwood Park, **Dr. Gerald Glassford,** Edmonton, **Julian Nowicki,** Edmonton, **Doreen Ryan,** Edmonton, **Dr. Gary Bowie,** Lethbridge, **Don Gustafson,** Lacombe, **Gary Homer,** Calgary **Gwen Smith,** Edmonton, **Darwin Park,** Spruce Grove

The Western Canada Games allow Western Canadian athletes to compete at a high-calibre level, usually the year before a Summer Olympics. Some of the more outstanding results from the 1987 Games in Regina, August 8 to 15, included Calgary's Jon Cleveland, who continued his domination in the men's breaststroke by winning the 100-metre event two days after his 200-metre victory. Fellow Calgarian, Ryan Bell, took gold in the 50-metre freestyle and swam the first leg of the men's 4-by-100-metre freestyle relay. Both of these races established new Games records. Another first came in table tennis where Team Alberta's 16-year-old flag bearer, Cathy Chu of Edmonton, captured all four women's events. There were also Games' record-breaking performances by Yves John-McDonald of Edmonton in the 110-metre hurdles, Ian Maplethorpe of Millet in men's hammer, Soren Rasmussen of Okotoks in men's long jump and Carol Holman of Lloydminster in the 800-metres.

PROGRAMS TO PROMOTE EXCELLENCE

Those participants who have the talent and desire to advance further in order to reach their maximum potential are encouraged by additional Alberta Sport Council programs:

Talent Identification: Athletes with potential are pinpointed by provincial sport associations at training camps, province wide coaches tours and physiological testing sessions.

- $213,705 was provided to 57 provincial sport associations so they could create 229 opportunities (i.e. training and selection camps, athlete testing, provincial coaches tours to evaluate) to develop high performance athletes.
- 7,276 Alberta athletes were screened to pinpoint those with the greatest potential.

Training High Performance Athletes: Once athletes are identified the Council provides funds to provincial sport associations so they can organize training camps for identified athletes, send them to competitions and help defray the expenses of their coaches.

- $342,326 was given to 55 provincial sport associations so 3,584 athletes, coaches and officials could attend 250 high performance training camps and competitions throughout Canada.

The Alberta Athlete Development Program: Provides $650 a year to Alberta's top developing athletes as selected by their provincial sport associations to assist them in achieving national ranking. The money is used to help offset personal costs while training and competing.

- 559 promising Alberta athletes representing 45 sports received $650 each this year for a total cost to the Council of $362,452.

Participation in Western Canadian and Canadian Championships: Support is given to provincial sport associations to assist teams, clubs and individuals to help offset travel, meals and accommodation expenses while attending these competitions.

- 1,183 Alberta participants (athletes, coaches and officials) representing 34 provincial sport associations participated in 49 Western Canadian championships. The Council expended $89,424.
- This year 1,688 Alberta athletes, coaches and officials representing 70 sports received $243,295 in order to participate in 95 Canadian championships.

Sport Training Centres: Funding is provided to provincial sport associations to help establish provincial, regional and national training centres.

- 6 training centres received support: at the provincial level the Nordic Centre at Camrose Lutheran College; two at the regional level – soccer at the University of Alberta in Edmonton and judo at the University of Lethbridge; and three at the national level – hockey in Calgary, volleyball at the University of Calgary and badminton at the Glencoe Club in Calgary.
- $126,950 was contributed toward the operation of these six centres.

Coaches Seminar: The first-ever provincial coaches seminar was held October 15 to 18 in Calgary. The theme was "Coaching Makes The Difference". It was co-sponsored by the Alberta Sport Council and Alberta Recreation and Parks. This seminar was held in conjunction with the National Coaches Seminar, which was outside Quebec for the first time in its nine year history.

- The 1988 provincial coaches seminar will be held October 13 to 15 in Edmonton.

Intersport: The Intersport IX Conference, attended by 400 delegates, was held April 9, 10 and 11 in Edmonton. The theme was "Building Our Sport Potential". It was co-sponsored by the Council and Alberta Recreation and Parks and featured the inaugural presentation of the Sport Volunteer Recognition Awards.

Sport Club Development Program: This is an 8-hour long, how-to instructional program for anybody who wants to start a sport club in their community. This program, which began in early 1988, is sponsored by the Council with the co-operation of Alberta Recreation and Parks.

Reaching Out; Tuc Tang and Dragan Narjanovic are two young Edmonton inner-city athletes who love volleyball. They wanted to improve their skills but their respective families were unable to send them to a Council-sponsored Sport Outreach Camp. However Kim Sanderson, the Zone 6 co-ordinator, was able to offer two scholarships so that the two volleyballers could attend the camp. Their coach, Phil Booth, who helped make some of the arrangements said that Tuc and Dragan had the potential to be leaders before attending the camp and they have now proved him right as they are teaching other players the new skills they learned.

Athletic Scholarships; At the Alberta Youth Olympic Symposium guest speaker Max Gibb, managing director of the Alberta Sport Council, announced flippantly that he would pay $100 Council scholarships to any symposium athlete who qualified for the 1987 Alberta Summer Games. On the last day of the Games, Gibb was cornered by a pair of young athletes from Zone 2 who demanded he pay up. Lara Frew, a volleyball player from Innisfail, and Tracy Wakaluk, a Hillcrest track and field athlete, both have $100 scholarships. "It made for a good speech at the symposium," said Gibb. "I just didn't think I'd ever have to pay up."

MARKETING: SUPPORTING THE DREAM

The Sport Marketing Division seeks to enhance the Council's image and profile as well as increase corporate sponsorship of Alberta amateur sport.

Alberta Sports Hall of Fame and Museum: The Council funds this museum, housed in Calgary's Petro-Canada Centre, which now features 70 builders, 119 athletes and 4 teams.

Alberta Sport Report: This quarterly magazine covers amateur sport in Alberta. Since its inception in 1986, Alberta Sport Report has had five issues. The fifth issue was an Olympic special edition, a 48 page tribute to the Olympics and included a comprehensive list of all the Alberta athletes participating in the 1988 Games, as well as spectator tips, facility profiles and other Olympic related material.

Alberta Sport Van: This van is a dynamic sports show on wheels. It comes complete with sport equipment, brochures, displays and an audio-visual presentation.

* In addition, the van was used as a results centre at many competitions.
* This year over 33,000 Albertans were introduced to the 10 Olympic winter sports by the Council's touring Alberta Sport Van.
* The van personnel made 243 presentations to 109 schools throughout Alberta.

Cool Facts and Cool Sport: Aimed at teachers, **Cool Facts** is a 31-page booklet on the 10 Olympic winter sports which tells the reader everything from how-to and how to get involved. **Cool Sport** is a hardcover book on the 10 Olympic winter sports which was published last winter in co-operation with Doubleday Canada.

1-800 Telephone Number: A special information line designed to give the public easy access to Alberta amateur sport. There were 1,500 calls made on this number. Call 1-800-472-9705.

Alberta College of Art Program: For the third year in a row, the Council was able to bring together many provincial sport associations with 27 fourth year advertising art students who helped the association with image, promotion and corporate identification.

Zone Identification: Sprung Sportswear Ltd. provided 3,000 jackets to participants in the 1988 Alberta Winter Games and became a new supporting sponsor to the Council.

Olympic Placemats: Placemats were designed for each of the ten Olympic winter and three demonstration sports by the Alberta College of Art which were then used by all the McDonald's restaurants in southern Alberta during February. In total there were 300,000 "McCool Trivia" placemats produced.

Sponsors: The following companies have renewed their sponsorship with the Council: Petro-Canada Inc., Labatt's Alberta Brewery, Alberta Energy Company Ltd., Nova Corporation of Alberta, Andres Wines (Alberta) Ltd., Pepsi-Cola, Canada Safeway Limited, Alberta Lotteries, and Scott National Company Ltd.

Other new sponsors include: Proctor & Gamble Inc., Sprung Sportswear Ltd. and Alberta Government Telephones.

This year the Council received over $500,000 in goods and services. As well, almost a half million dollars in cash was received through fund raising.

OTHER PROGRAMS OF NOTE

Olympic Academy: The first Alberta Youth Olympic Symposium (AYOS) held in June, 1987 at the Strathcona-Tweedsmuir School outside of Okotoks was a tremendous success. It featured sport celebrities such as Ken Read, Diane Jones Konihowski and Bruce Kidd. Sessions included Canada's sport system, careers in sport, fair play, sponsorship, drugs, equal opportunity and media relations.

* 40 grade 11 students from throughout Alberta were invited.
* The second symposium is slated for July 8 to 10, 1988 in Calgary.
* Kim Senecal of Innisfail is one of 17 Canadians invited to attend a world youth Olympic academy in Seoul, Korea in 1988. As well, Vince Poscente of Calgary is one of 4 Canadians to attend the International Olympic Academy in Athens, Greece in June, 1988.

Marketing Committee Members: Don Sprague, Edmonton, **Doug Shillington,** St. Albert, **Doug Shandro,** Calgary, **Ken Kirsch,** Calgary, **Jim Woroniuk,** Edmonton, **Mike Marples,** Edmonton, **Larry McLennan,** Calgary.

Hall of Fame Committee: Dr. Herb McLachlin, Chairman, Edmonton, **Joan Leipner,** Calgary, **Jim Cassidy,** Calgary, **John Currie,** Calgary, **Sandra Young Kolbus,** Whitecourt, **Karen Kryczka,** Calgary, **Ken Mowatt,** Calgary, **Enid Pepper,** Lethbridge, **Rick Schott,** Calgary, **Dr. Bob Steadward,** Edmonton.

Alberta Sport Council To The Rescue; Neil Ashworth, of Deadwood, is an aspiring Alberta biathlete with lots of potential, but unfortunately he has an unusual problem – size 15 feet – so boots are expensive and very hard to come by. He ordered a pair of cross-country racing ski boots from Norway but he never heard back from the company he contacted. But fortunately for Neil, Kevin Arnsdorf and Terry Archer, both of the Alberta Sport Council, were able to locate a very large pair of boots and now Neil can train properly. Let's hope that he doesn't grow anymore!

Superb Athlete; Brett Marchand, 14, of Fort McMurray, raced off with the gold medal in the junior men's 1,500-metres at the Alberta Summer Games in Strathcona County. It was a thrilling race from gun to tape and Marchand was pushed to his limits. On the last lap he was passed and it looked for a moment like the gold medal would slip from his grasp. "When that happened I said to myself, 'I'm not going to lose you,' and I gave it everything I had. Somehow, I was able to get back in front but that pushed me to a much better time." He finished in 4 minutes, 29.53 seconds. * But Marchand is more than just a fine runner, he is also the reigning Canadian bantamweight boxing champion for 16 and under. Running, he said, is his summer sport.

HOW WE OPERATE

Working from an administrative office in Calgary, a technical development office in Edmonton and from eight zone offices serving every part of the province, the Council has a small staff of full-time and part-time employees and seasonal workers. The organization's real strength lies in the tens of thousands of volunteers, administrators, coaches, officials and athletes who make amateur sport happen in Alberta. They are the real Alberta Sport Council.

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Zone Committees: 1 – Sunny South: Dr. John Irwin, Chairman, Crowsnest Pass, **Shari Reimer,** Lethbridge, **Doug Harker,** Medicine Hat, **Leroy Walker,** Cardston, **Neil Little,** Lethbridge, **Hester Cherney,** Crowsnest Pass. **2 – Big Country: Al Qually,** Chairman, Olds, **Lauri Jones,** Olds, **Terry Vaughan,** Three Hills, **Rick Haines,** Hanna, **Doug Rasmussen,** Airdrie **3 – Calgary: Gary Bolecki,** Chairman, Calgary, **Roger Wolfe,** Calgary, **Guy Sunada,** Calgary, **Ron Urton,** Calgary, **Monika Schleder,** Calgary, **Dick Molyneaux,** Calgary. **4 – Parkland: Don Moore,** Chairman, Red Deer, **Vicki Neill,** Red Deer, **Vic Meisan,** Red Deer, **Ida Muyres,** Rocky Mountain House, **Rob Elliot,** Stettler. **5 – Black Gold/Yellowhead: Gerry Glassford,** Chairman, Edmonton, **Charlene Seeman,** Spruce Grove, **John Bole,** Leduc, **Ross Risvold,** Hinton, **Phyllis Greenslade,** Devon, **Cynthia Johnston,** Edson. **6 – Edmonton: Gwen Smith,** Chairman, Edmonton, **Kim Sanderson,** Edmonton, **Garry Sobolisky,** Edmonton, **Joe Dumonceaux,** Edmonton, **Ron Hodges,** Edmonton, **John Reeves,** Edmonton. **7 – Northeastern Alberta: Vic Juba,** Chairman, Lloydminster, **Malcom Kano,** Lloydminster, **Barry Romanko,** St. Paul, **Ollie Mogley,** Vilna, **Don Wilson,** Fort McMurray, **Ken Chamberlain,** Grand Centre. **8 – Peace Country: Roger Jewitt,** Chairman, Beaverlodge, **Kevin Arnsdorf,** Grande Prairie, **Bob Shillington,** Grande Prairie, **Patrick Bonerts,** Valleyview, **Jack Mallory,** Manning, **Lou Johnson,** Peace River.